

# Special Conditions of Participation of BUS2BUS

## April 15-16, 2026

### 1. Event/Organizer

The BUS2BUS trade fair ("Event") is organized by Messe Berlin GmbH ("MB") in cooperation with the Bundesverband Deutscher Omnibusunternehmer e. V. ("bdo") on the exhibition grounds of MB. MB is legally and economically responsible for the Event.

### 2. Dates

#### Duration of the event

April 15-16, 2026

#### Registration deadline

December 15, 2025

#### Submitting the stand construction details for official approval

at the latest six weeks before the start of construction: March 1st, 2026

#### Opening hours for visitors

Wednesday, April 15, 2026, 10:00 a.m.-6:00 p.m.  
Thursday, April 16, 2026, 10:00 a.m.-5:00 p.m.

#### Opening hours for exhibiting companies

Wednesday, April 15, 2026, 9:00 a.m.-7:00 p.m.  
Thursday, April 16, 2026, 9:00 a.m.-6:00 p.m.

#### Start of set-up:

From April 9, 2026  
daily 7:00 a.m.-10:00 p.m.

#### End of set-up:

April 14, 2026, 12:00 p.m. (constructive)  
April 14, 2026, 10:00 p.m. (decorative)

#### Start of dismantling:

April 16, 2026, 6:00 p.m.-10:00 p.m.  
From April 17, daily 7:00 a.m.-10:00 p.m.

#### End of dismantling:

April 18, 2026, 12:00 (noon)

Subject to change, please refer to the following information later if necessary.

If an early stand construction (before the April 10, 2024) is necessary, it must be requested from the organizer. An early stand construction is subject to a fee. A fee of EUR 2.00 per day and m<sup>2</sup> will be charged.

Each exhibiting company is required to have its booth fully equipped and staffed with knowledgeable personnel every day during visitor opening hours for the entire duration of the event.

Dismantling of the booth before 6:00 p.m. on Thursday, April 16, 2026, is not permitted.

If the exhibiting company violates this provision, the organizer is entitled to demand a contractual penalty to be determined by the organizer at its reasonable discretion in accordance with the provisions of the ATB. The exhibiting company may furnish proof that the organizer has suffered no damage or only significantly less damage. This shall not affect the possibility of asserting further claims.

### 3. Eligibility and Admission

Only companies that correspond to the theme of the event will be admitted as exhibitors.

#### Also, startups that:

- show new innovative concepts for the mobility sector and a thematic proximity to the bus sector
- were established on January 1<sup>st</sup>, 2020 and later

Space will be allocated, and the size of the booth will be determined according to the theme of the event and the space available, taking into account the specific wishes of the exhibiting company as far as possible.

Each exhibiting company is obliged to inform itself about the location, the exact dimensions and any fixtures etc. of the stand allocated to it.

**Exhibiting companies presenting a vehicle at the event are** obliged to inform the MB of the dimensions as well as the axle and total loads of the vehicles. If the loads are exceeded, MB will have to take special measures at the exhibitor's expense.

### 4. Participation Fees

The participation fee for exhibiting companies includes the stand space rental fee as well as all further fees and charges displayed under this section and depends on the type and size of the

stand as well as the time of receipt of the stand application in the exhibitor portal.

a) **Complete stand** minimum size 12 m<sup>2</sup> (including stand area and defined stand construction, equipment varies depending on stand size):

Prices - First Mover:

Receipt of stand registration:  
up to and including December 15, 2024

- 12 m<sup>2</sup>-29 m<sup>2</sup>: EUR 410.00 per m<sup>2</sup>
- as of 30 m<sup>2</sup>: EUR 380.00 per m<sup>2</sup>

Prices - Early Bird:

Receipt of stand registration:  
up to and including September 30, 2025

- 12 m<sup>2</sup>-29 m<sup>2</sup>: EUR 440.00 per m<sup>2</sup>
- as of 30 m<sup>2</sup>: EUR 420.00 per m<sup>2</sup>

Prices - Regular:

Receipt of stand registration:  
as of October 1<sup>st</sup>, 2025

- EUR 480.00 per m<sup>2</sup>

b) **Individual stand** minimum size 20 m<sup>2</sup> (pure stand space, no stand construction, all other services must be booked separately)

Prices - First Mover:

Receipt of stand registration:  
up to and including December 15, 2024

- EUR 250.00 per m<sup>2</sup>

Prices - Early Bird:

Receipt of stand registration:  
up to and including September 30, 2025

- EUR 260.00 per m<sup>2</sup>

Prices - Regular:

Receipt of stand registration:  
as of October 1<sup>st</sup>, 2025

- EUR 300.00 per m<sup>2</sup>

c) **Vehicle display spaces** The booking of a vehicle display (indoor or outdoor) is only possible in combination with a booking of a complete or individual stand.

Vehicle display space - indoor -

Prices - First Mover:

Receipt of stand registration:  
up to and including December 15, 2024

- EUR 120.00 per m<sup>2</sup>

Prices - Early Bird:

Receipt of stand registration:  
up to and including September 30, 2025

- EUR 140.00 per m<sup>2</sup>

Prices - Regular:

Receipt of stand registration: as of October 1<sup>st</sup>, 2025

- EUR 180.00 per m<sup>2</sup>

Vehicle display space – outdoor –

- EUR 150.00 per m<sup>2</sup>

d) **Joint stand** small businesses, individual entrepreneurs and smaller associations and organizations, the majority of whose activities are advisory, may book a stand area in a shared space. Registration and admission requirements will be checked by the organiser.

Package price:

- EUR 2653.00 for 5 m<sup>2</sup> stand rent
- incl. stand construction package
- incl. media package, AUMA fee

The package includes:

- module counter one-sided with wall-construction in white
- graphic branding 60 x 100 cm. at module counter (submission by exhibitor)
- sockets at module counter (2 pieces per exhibitor)
- 2 x bar stool
- shelf counter
- lighting for common area
- carpet velour
- plants
- stand supervision for common area

There is a selection field for the joint stand in the exhibitor portal of the event as part of the stand registration.

#### e) Other information on stand booking

Each m<sup>2</sup> or part thereof will be charged in full. The minimum stand size is 12 m<sup>2</sup> for a complete stand and 20 m<sup>2</sup> for an individual stand. If more space than reported is subsequently used and allocated, the additional amount must be paid immediately.

Please note that in addition to the rent, a flat-rate fee of EUR 10.00 per square metre will be charged for general hall supervision, aisle cleaning, usual water and electricity consumption, heating and hall lighting.

The participation fee for each co-exhibitor is **EUR 450.00**.

An additional amount of **EUR 0.60** per m<sup>2</sup> of exhibition space will be charged in accordance with the agreements with the Association of the German Trade Fair Industry (AUMA).

The order platform for all services related to installations, stand construction and design, insurance, etc. for the Event is included in the web store of the exhibitor portal.

After receiving approval, the exhibiting company can access the necessary forms online in the exhibitor service area of the portal.

All price quotations are to be understood plus the legally applicable value added tax, unless the price quotation is explicitly stated as "including value added tax".

#### f) Handling Fee

A handling fee in the amount of 25% of the registered stand rental price will be charged for the expenses incurred by the exhibitor's registration (data entry, hall planning, etc.) if the exhibitor withdraws his registration before a binding stand rental agreement has been concluded. There is no payment obligation if the withdrawal is based on circumstances for which Messe Berlin is responsible.

### 5. Stand design/Appearance

**The rear sides of stands adjoining** neighboring stands must be kept neutral so as not to interfere with the design of the neighboring stand. The tenant is obliged to erect a joint-free, stable, white partition wall against the directly adjoining neighboring stand without any advertising statement. The MB reserves the right to reject defective work or to modify or remove it at the expense of the exhibiting company.

The construction height is 2.50 metres. Other stand heights must be approved by the organiser. Suspensions must have a height of at least 5 metres from the lower edge of the truss.

Approval is required for individual stands.

#### Booth package:

The package (basic example 12 m<sup>2</sup>) includes:

- 1x stand signage (stand number, exhibitor name)
- 1x module with cabin 100 x 200 cm, 250 cm high, lockable door
- 1x power connection
- 1x module counter 100 x 60 cm, white with shelf and 3-KW-power-socket
- 2x bar stool
- 2x module lighting (one-sided)
- floor covering carpet or similar structure (color depending on selection and availability).

Equipment varies according to stand size.

### 6. Media Package

With the Media Package, the MB offers its exhibiting companies a package of selected marketing tools to optimize their participation in the trade fair and their presence on the market. The costs for the obligatory Media Package will be charged in the form of a mandatory contribution fee of **EUR 650.00**.

The services of the Media Package for co-exhibitors are included in the co-exhibitor fee. The flat-rate contribution fee for exhibiting companies and the co-exhibitor fees will be invoiced to the main exhibitor (stand tenant) by MB.

Co-exhibitors have the option of ordering the entire scope of services of the Media Package independently of the main exhibitor at a price of **EUR 200.00** (upgrade).

### 7. Exhibitor Passes

Free exhibitor passes, valid for the entire duration of the exhibition, are available to exhibiting companies in the following numbers:

- up to 20 m<sup>2</sup> stand area 3 passes
- for each additional completed 10 m<sup>2</sup> 1 pass each  
(double-storey areas excluded)

Additional exhibitor passes can be purchased at a price of **EUR 40.00** (incl. VAT).

## **8. Technical Guidelines**

The "Technical Guidelines - ExpoCenter City", which are available in the event download center, apply. Exhibiting companies are also obliged to comply with the provision of the law on technical work equipment (Product Safety Act) (see Technical Guidelines, item 5.6.2).

## **9. Rules of Order**

The exhibiting company is responsible for cleaning the individual stand.

Parking space requests of exhibiting companies on the exhibition grounds will be taken into account as far as possible, but no entitlement to a (specific) parking space can be granted. Unloading of goods from vehicles during the event must be completed no later than one hour before the start of the daily visitor opening time. Vehicles must leave the premises immediately after unloading. Within one hour of the end of the daily visitor opening time, exhibiting companies, and accompanying persons must have left the halls and cleared the grounds of vehicles.

## **10. Official Approval**

The exhibiting company is responsible for ensuring that the permits required for its activities and those of its representatives on the stand or grounds are in place and that the applicable trade law or police regulations are complied with. Any doubts that may exist must be clarified with the relevant authorities and, insofar as regulations under trade law are concerned, as the District Office of Berlin, Charlottenburg-Wilmersdorf Ordnungsamt, Hohenzollerndamm 174-177, 10713 Berlin.

## **11. Visual and Acoustic Performances**

The volume for presentations during the trade fair must at all times be such that the adjacent exhibiting companies are not adversely affected by the presentation. The noise emitted by a stand must therefore not exceed an average level (leg) of 70 dbA (A) at the boundaries of the stand. In order to prevent visual and acoustic interference with other exhibiting companies, demonstrations and presentations must be coordinated with the neighboring companies.

This applies mutatis mutandis to all events and presentations - also by means of video and audio media. The MB is entitled to prohibit the presentations at any time in the event of violations.

## **12. General Conditions of Participation (ATB)**

In addition to these General Terms and Conditions of Use, the General Terms and Conditions of Use and, if applicable, other event-specific Guidelines, the Technical Guidelines, the House Rules and the Fire Protection Regulations shall apply. If individual provisions contradict each other, the regulations of the ATB, the event-specific Guidelines, the Technical Guidelines, the House Rules and the Fire Protection Regulations, Part A, shall take precedence over the ATB of the MC in the order stated.